

## The Bioeconomy Creative Competition: Terms and Conditions

### ORGANISER

The Bioeconomy Creative Call is organized by the Directorate-General for Research and Innovation of the European Commission (Rue du Champ de Mars 21, Brussels).

### PURPOSE

The EU 2018 Bioeconomy Strategy highlights that raising awareness and broadly engaging stakeholders is of utmost importance for the future development of the bioeconomy. Youth participation and leadership is particularly important in the transition to a more sustainable way of living as outlined in the European Green Deal. This initiative celebrates the Year of Youth by involving young citizens and raising awareness of Europeans on the bioeconomy and its opportunities.

The Bioeconomy Creative call is targeted at Young Europeans (14-35 years old) who can express how they see Bioeconomy in their daily life in a video or image (hereafter “Artwork(s) or “Entry(ies)”). The selected artworks (approx. 50) expressing bioeconomy of our daily life, will be used in the Commission communication in various ways: presentations, virtual gallery, other visual material. The Commission will select in total approximately 50 artworks to be used in Commission communication. From those approximately 50 artworks, the best 5 will receive a prize. Owners of all selected artworks will receive a certificate.

### OBJECTIVES

The purpose of the competition is to encourage citizens to show ***how the bioeconomy is part of their daily life or how it could be part of their daily life***, to raise awareness about the bioeconomy, to engage youth, to expand horizons on different forms of bioeconomy across Europe.

The Artworks demonstrate the variety of Bioeconomy, its opportunities and meaning. The artworks show the importance of bioeconomy in daily life, how a life in a bioeconomy feels, or what bioeconomy can be at its best! They also raise awareness of bioeconomy especially in youth communities, but also bring these different visions, realities, and diversity to policy makers and to all of us.

The Artworks will be used in inspiring the sessions of the Bioeconomy Conference (Brussels, 6-7 October) and in bringing the session topics closer to listeners. The Commission will use this material for inspiring the different thematic sessions of the Bioeconomy Conference held in Brussels in October 2022. The artworks will also be presented in an online exhibition that can be used in the Commission communication, e.g. in power point slides. The material will be used as a communication material before, during and after the Bioeconomy Conference.

### FORMAT

The call announcement and selection criteria as well as the inputs from the contestants shall be translated in all official EU languages (+Ukrainian), so that Entrants can apply to the call and produce their inputs in their in any EU official language or Ukrainian. English is however a preferred language, but it is not a selection criteria.

The call is targeted to ages **14-35 years** (at the time of sending the art work) in **all 27 Member States** (+Ukraine).

In the participation form you should provide age, country of residence, contact information and information on submitted art work: a written description and title (max. 100 characters) explaining the content. A transcript for text/speech/songs should be included (max 500 characters).

The competition input shall be a video of up to 30 seconds or an image featuring: a photo, painting, drawing, gif, poem, song....The input should be original, not published earlier and it should present the theme of the competition "**Bioeconomy in my life**" in a creative way.

## **PARTICIPATION**

Submission of artworks will be done through EU-survey. The artworks that exceed the space limits (10MB) will be sent through WeTransfer. The WeTransfer link shall be included in the EU Survey submission form.

The link to the submission form: <https://ec.europa.eu/eusurvey/runner/CreativeCallBioeconomy>

The call is open until August 15 2022 at 23:59 CET.

Entries submitted after the end date will not be eligible. The Organizers' computer is the official time-keeping device for the competition.

## **ELIGIBILITY**

Nationality and country of Residency: legally resident in one of the 27 countries of the EU (+Ukraine);

Age: 14-35 years old (at the time of sending the artwork);

You must be the sole author of your work, ask permission from the people portrayed in your videos and photos. Entrants must not upload artworks that contain content that is likely to be considered offensive by the Organiser, that defames or insults people or companies or that is contrary to [the principles and values of the EU](#).

## **WINNERS**

5 art pieces will win prizes worth of maximum EUR 500. The winners will be contacted by the contest organizer. If a winner cannot be contacted after 3 attempts (within a week), they will forfeit the prize. The European Commission will announce winners on their website.

Additionally, the European Commission will select approximately 50 artworks to be portrayed in an online gallery and communication material, all authors of selected art pieces will receive a certificate.

The European Commission will announce on their website that the selection is done to inform the contestants that the winners are contacted in person.

## **PERSONAL DATA**

This competition is organised by the DG Research and Innovation of the European Commission in Belgium, with Head of Unit RTD.B2 as the Data Controller.

All personal information gathered through submission of the entry, if any, will be held by the Data Controller, the Data Processor or their trusted representatives and will only be used for the purpose of this competition. Your data will not be shared with any unauthorized person or body. The data will be held for the maximum period of 5 years from the date of the entry and will then be deleted.

The European Commission is committed to personal data protection. Your personal data will be processed in accordance with the Regulation (EU) No 2018/1726 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC. All personal information processed by the European Commission or its contractors is treated accordingly. You can always consult the specific privacy statement for more information as regards the processing of your personal data and exercise your rights by using the contact details provided therein.

In case you wish to verify which items of personal data are stored, have them modified, corrected or deleted, or if you have questions regarding the information processed in the context of this competition, or on your rights, feel free to contact the Data Controller at: European Commission, DG RTD, Unit RTD.B2, Rue du Champ de Mars 21, 1050 Brussels or at [RTD-BIOECONOMY@ec.europa.eu](mailto:RTD-BIOECONOMY@ec.europa.eu)

If you remain unsatisfied, you can contact the European Data Protection Supervisor (EDPS). The contact details, and details of data subject rights, are available on the EDPS website at: <https://edps.europa.eu/>.

## **INTELLECTUAL PROPERTY RIGHTS**

The entrant must comply with the relevant copyright laws in producing his/her work

By submitting your entry, you grant the European Union the non-executive sub-licensable, transferable, royalty-free, perpetual, worldwide licence to use the entry. You grant in particular the right to store, reproduce, modify, publish, distribute, create derivative works, synchronise, perform, publish, print, display, broadcast, make available, communicate to the public on internet and social media or otherwise make use of the entry, in any format, medium and language.

The licence is granted for the entire duration of the copyrights and where applicable, related rights.

The Entrant also confirms that all content is completely model released, meaning that all third parties that participated, in any way, to content creation, have previously consented to the above use. The entrant must be ready to submit consent forms from the people depicted in the Artwork for the European Commission to be able to use it.

The Entrant undertakes to indemnify, defend and hold harmless the European Commission from and against claims, demands or actions against the European Commission, as well as any costs or expenses, including legal costs relating to legal judgements and proceedings concerning liabilities arising from the exercise of the intellectual property rights licensed hereunder (i.e. in case a third party bring claims against the European Commission for the use of the Artwork).

The rights granted hereunder are subject to the display by the European Commission of an appropriate notice in due acknowledgement of the Work's copyright owner and author, if different to the copyright owner.

All entries must be an original work and the Entrant must either be the sole author and/or the right holder of the submitted content. By entering the competition, the Entrants retain ownership of any copyrights and other intellectual property rights to their Artwork and the European Union does not acquire any ownership rights in it.

Without prejudice to the above, derivative works (original works created by the European Commission or its contractors, which make use of the Artwork) shall be owned by the European Union.

The Entrants represent and warrant that they do not violate any copyright, right of privacy, image right, or any other right of any third party. Plagiarism, which includes the unauthorised use of a work of another author, and the representation of them as one's own, will result in removal of the entry. The European Commission will not assume any legal responsibility for contents infringing copyright of another person.

Entrants should retain the original digital file of their entry as they may be asked to prove ownership of the work, as well as providing the organiser with the entry in the highest possible resolution. Winners may be asked to supply supplementary information, including but not restricted to, consent from any individuals that appear in the entry and proof of ownership of the material submitted.

#### **OTHER**

The Organiser reserves the right to cancel or amend the Competition and the Terms and Conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the Organiser's control. Changes to the Competition are notified to entrants as soon as possible via the call page.

The Organiser reserves the right to verify the eligibility of entrants and may, at its sole discretion, disqualify any entrant that fails to satisfy the eligibility requirements.